



**JAMAICA CONSERVATION AND DEVELOPMENT TRUST**

***BE A FRIEND OF THE BLUE MOUNTAINS***

**PARTNER WITH US TO PROTECT THE  
BLUE AND JOHN CROW MOUNTAINS NATIONAL PARK  
FOR ALL TIME**



The Blue and John Crow Mountains National Park (BJCMNP) is about 50,000 hectares (over 100,000 acres) – twice that if its terrain is considered. It protects one third of all remaining natural forests in Jamaica. The forests of the BJCMNP provide habitat for thousands of unique plants and animals and ensure water supply for over 1 million residents of eastern Jamaica. It is also cultural site of great significance for Windward Maroon heritage.

Without your support for the conservation of these important forests and water resources – they will be lost; **BUT YOU can help JCDT protect the forests of the BJCMNP for all time.**

The Jamaica Conservation and Development Trust (JCDT) is a non-government organization incorporated in 1988, and registered as a charity. Our Mission is, to promote environmental conservation and sustainable development, with particular emphasis on the **Blue and John Crow Mountains National Park**, for the benefit of Jamaica and our people.

The JCDT manages the BJCMNP under a delegation agreement with the Natural Resources Conservation Authority (NRCA) through the National Environment and Planning Agency (NEPA) and a collaborative management agreement with NEPA and the Forestry Department (the National Park is also a Forest Reserve) and the Jamaica National Heritage Trust. Management is guided by a 5-year Management Plan (2011 – 2016) which JCDT implements. This Plan budgets management at about JA\$55million/year but JCDT is usually only able to raise about JA\$35million/year, of which the NRCA through NEPA provides just under 30%. The remainder is raised from grants, donations, fundraisers and the operation of the recreational areas. Hence we are not managing the site as effectively as we should. Further, it is increasingly difficult to raise core, operational funds.

JCDT has established an Endowment Fund to assist with financing our operations but we need to grow this Fund significantly to for it to be effective. We invite you become a partner of ours to continue our work in protecting the Blue and John Crow Mountains National Park. Our target is for 100,000 persons in Jamaica and our Diaspora to become Friends of the Blue Mountains by donating at least JA\$2,000 each over the next three years. **Be a Friend of the Blue Mountains – help protect the BJCMNP for all time.**

***SIGN ME UP !  
I WANT TO BE A FRIEND OF THE BLUE MOUNTAINS***

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Skills/Interests: \_\_\_\_\_

I am donating:    JA\$1,000      JA\$2,000      JA\$3,000      JA\$4,000      JA\$5,000      Other: \_\_\_\_\_

for the JCDT's Endowment Fund that will provide the organisation with the annual interest to support the core, operational expenses it incurs in conserving the forests of the Blue and John Crow Mountains National Park.